

## Organic Fiber: a trend that is here to stay



A brief overview of what organic cotton is and why it should be on your design radar.

No longer available only in beautiful shades of oatmeal and granola, organic cotton is expected to grow at a rate of 116% this year.

Harmony Susalla of Harmony Art Organic Design will explain what inspired her to leave a successful textile design career to launch her own line of nature inspired organic cotton fabrics. You will learn about the recently adopted Global Organic Textile Standards and the work being done to create the Sustainable Textile Standards.

Pacific Design Center Green Gallery Suite no. B-261 Thursday, March 29th 10:00am

Organic treats will be served.

BIOGRAPHY: Since making the transition to her career in textile design, Harmony Susalla's innovative prints have been worn by many people, including celebrities and politicians, and sold at every retail level. At the end of 2004 Harmony walked away from a successful career in designing textiles to create her own line of printed organic fabrics. The creation of Harmony Art Organic Design has been the perfect melding of her skills with her environmental and social values. You can see her organic cotton line at www.harmonyart.com. There are over 50 companies currently using Harmony Art Organic Design fabrics in their product lines. She lives with her husband, Sus in Gualala, CA.

